



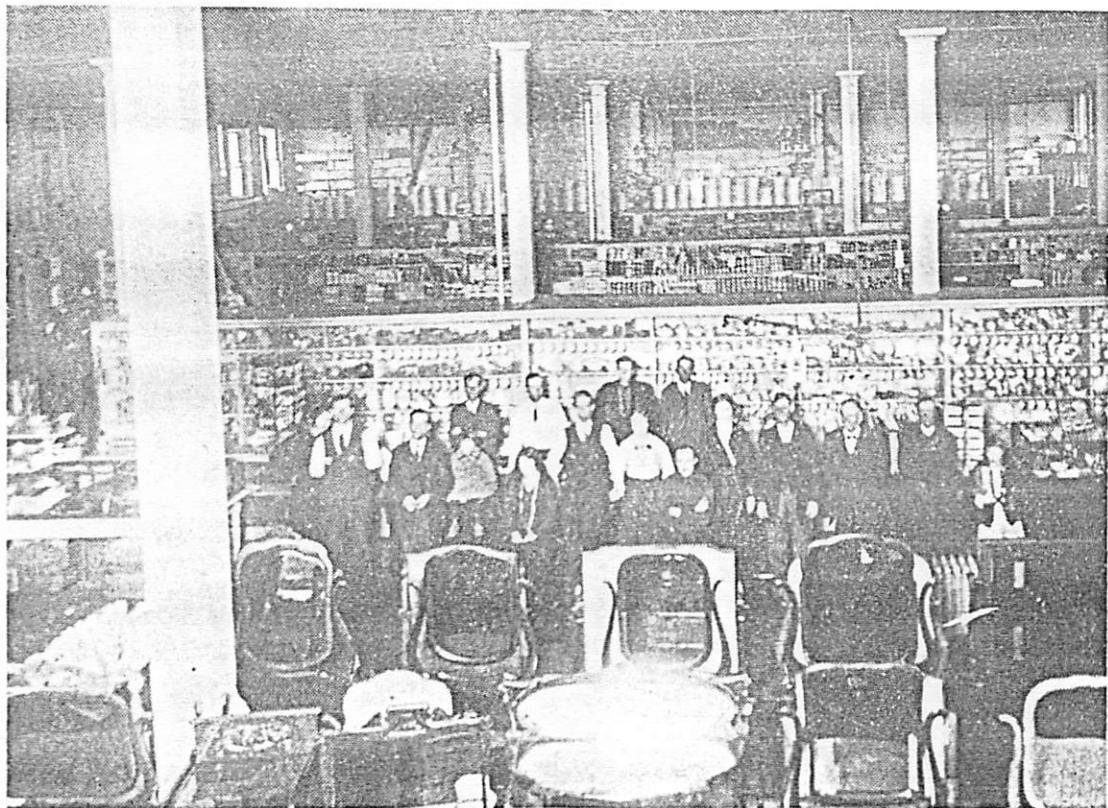
*Early trading at Heber Mercantile Company between Center and First South.*



*Later picture of Heber Mercantile Company and Bank Building corner, probably taken in 1930's.*

In Wasatch County the motives for adopting the cooperative plan seemed to be a desire to organize sufficient capital for the beginning of business and its expan-

<sup>a</sup>Neff, *op. cit.*, p. 830.



### Heber Mercantile

Clerks of Heber Mercantile: E. J. Duke, Robert Duke, A. Y. Duke, Cleone Cord, Nymphus Murdock, Cora Miller, Jay Jensen, Jr., Edward McMullin, George Pyper, Lacy B. Duke, Jos. A. Rasband, manager, and Jos. E. D. Tomilson.

*"Under Wasatch Skies"*  
p 109